# High speed thermal printhead (with thermal historical control) SE3004-DC70A

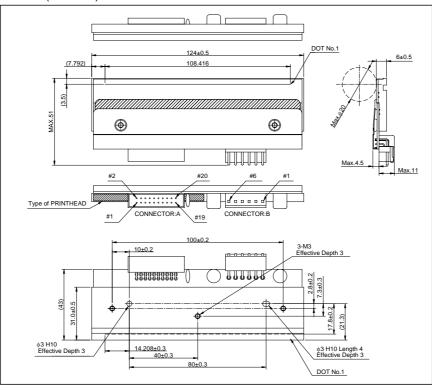
High speed, high quality, and high durability are achieved by using step free structure with high performance partial glaze and highly conductive overcoat layer. SE300\*-DC70A series are lined up which can accommodate with all types of barcode labeling printers from Direct to Thermal Transfer, normal to high speed (over 300mm/s).

#### Applications

Barcode printer Label printer Packaging printer Ticket printer Scale printer ATM

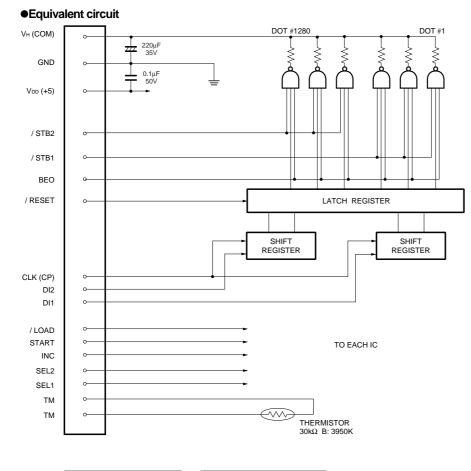
#### Features

- 1) ROHM new technology "STEP FREE" structure will provide, high corrosion resistance, better resistance against scratching damage, high efficiency.
- 2) High-hardness protect cote type "W-coat" is employed with 150km abrasion life-time.
- A built in history-control functionary, high-speed printing up to 300mm / s can be achieved at 300dpi with clear print image.



#### •External dimensions (Unit : mm)

### Printhead



DI No.	DOT No.	/ STB No. DOT No.
DI2	1280 to 641	/ STB2 1280 to 641
DI1	640 to 1	/ STB1 640 to 1

#### Pin assignments

CONNECTOR : A							
No.	Circuit	No.	Circuit				
1	Vdd	2	BEO				
3	GND	4	DI2				
5	GND	6	CLK (CP)				
7	/LOAD	8	START				
9	INC	10	DI1				
11	SEL2	12	SEL1				
13	/RESET	14	/STB2				
15	/STB1	16	TM				
17	ТМ	18	SENS1				
19	SENS2	20	SENS3				

#### CONNECTOR : B

No.	Circuit	No.	Circuit	
1	VH (COM)	2	VH (COM)	
3	VH (COM)	4	GND	
5	GND	6	GND	

# SE3004-DC70A Under development

## Printhead

#### Characteristics

Parameter	Symbol	Typical	Unit
Effective printing width	-	108.416	mm
Dot pitch	-	0.0847	mm
Total dot number	-	1280	dots
Average resistance value	Rave	850	Ω
Applied voltage	Vн	24	V
Applied power	Po	0.57	W/dot
Print cycle	SLT	0.28	ms
Maximum number of dots energized simultaneously	_	1280	dots
Maximum clock frequency	_	8	MHz
Maximum roller diameter	-	φ20	mm
Running life / pulse life	-	150/(1×10 <sup>8</sup> )	km/pulses
Operating temperature	-	5 to 45	°C



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